

IIM
AMRITSAR

भारतीय प्रबंध संस्थान अमृतसर

Indian Institute of Management Amritsar



SANKSHETRA'18

17th January 2018

IIM Amritsar

Indian Institute of Management Amritsar cordially invites you to its annual operations and strategy conclave Sankshetra'18, which is scheduled on Wednesday, January 17, 2018 at the transit campus of Indian Institute of Management Amritsar.

Sankshetra'18

Emerging Technology is a key force in the industry today and has impacted all areas of management equally. Sankshetra'18, a dais where the industry and academia will unite with the future managers to reflect on the recent developments in the fields of operations and strategy with the evolution of digitization and emerging technologies. The Operations panel would discuss over supply chain management and how it has been revolutionized itself through digitization. The Strategy panel would talk about the evolution of new techniques through which decision making has become easier and it has led businesses towards sustainability along with increase in their business footprint.

IIM Amritsar

Established in 2015, Indian Institute of Management Amritsar is one of the fastest growing IIMs. Doubling its batch strength in the very second year of its inception, this institute has been showing immense confidence and potential for growth. Thriving on diversity front, IIM Amritsar is a home to students from twenty-one states of the country, making it a place where collaboration holds a key perspective in the learning process.

Theme

Panel Discussion#1: Digital Revolution in Supply Chain Management

Supply chains are nowadays more dependent on digital technologies than ever before with the involvement of electronic data at every stage. Digitization has helped in maintaining the constant stream of data transfer between trading partners and the proliferation of data have created a new level of complexity and risk in supply chain. Hence it becomes very significant to understand the current trends and their implications on supply chain. In this context, the panel will discuss about the various facets of a digitized Supply Chain Management and how organizations are adapting themselves to this disruption.

Panel Discussion#2: Augmenting Businesses through Emerging Technologies

Technology has changed the way decisions are being taken within an organization. With efficient and reliable technologies, managers are developing effective strategies which have a long lasting impact and also to meet their desired goals in the organization. This has further opened the doors of innovation to develop a completely new set of business model applications and moving from conventional methods of doing business. The discussion would revolve around how organizations are developing their sustainability through employing emerging technologies. How these technologies can be used to predict the competitors' moves and develop strategies ?



Venue

Indian Institute of Management, Amritsar

Punjab Institute of Technology Building, Inside Government Polytechnic
Campus, Polytechnic Road, Amritsar

Schedule

10:00am - 10:30am	Inauguration
10:30am - 01:00pm	Panel Discussion #1
02:00pm - 05:00pm	Panel Discussion #2
05:00pm - 05:30pm	High Tea

Contact Us

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